

7th Global Supply Chain Management Conference
27-29 March, 2015
Hangzhou
Zhejiang University



Call for Papers

The rise of emerging economies, such as Brazil, Russia, India, China and South Africa, is changing the structure of global trade, and therefore reinterprets the view of global supply chain management. As regional economic powerhouses with large populations, resource bases and markets, they play important roles in every segment of global supply chain. In their efforts to ensure sustainable development, emerging markets still face big challenges that come from fundamental problems associated with their traditional economic and political systems.

It is our great pleasure to invite authors to submit papers to the 7th Global Supply Chain Management (GSCM) conference to be held from March 27th to 29th, 2015 in Zhejiang University, Hangzhou, China. Established in 2007, this series of conference has been held in Detroit (USA), Toledo (USA), Coimbatore (India), Madrid (Spain), Busan (South Korea) and Tokyo (Japan).

This year's conference will focus on the opportunities and challenges in global supply chain management and related areas, with special emphasis on emerging economies. With keynote speeches, paper presentations, panel discussions by business leaders, and a case competition for students, this conference provides an efficient platform for scholars, companies and governments in both emerging economies and developed countries to investigate, discuss and understand the opportunities and challenges of global supply chain management.



Best Paper Award

The Best Paper Award is presented to the author(s) judged by the GSCM committee.



Technical Tour

To be determined



Key Dates

Abstract Submission:	Sep. 30, 2014 – Nov. 15, 2014
Acceptance Notifications:	Nov. 30, 2014
Full Paper Submission:	Dec. 15, 2014 – Jan. 15, 2015
Early Registration:	Dec. 15, 2014
Late Registration:	Feb. 15, 2015



Enquiries

gscm2015@zju.edu.cn

<http://sommis.zju.edu.cn:85/Gscm2015>



Submission & Review

We welcome topics in, but not limited to, the following issues:

- Internet-based global supply chain management
- E-commerce based supply chain management
- Green supply chain and social responsibility
- Global supply chain management base on social network
- Globalization of Chinese enterprises
- Risk management of global supply chain
- Emergency logistics and humanitarian supply chain management
- Maritime logistics and supply chain management
- Intermodal coordination in global logistic network
- Innovation in global supply chain
- Innovation in third-part logistics and fourth-part logistics
- Global supply chain negotiations and contracts
- Supply chain finance
- Socio-political issues in global supply chain management
- Effective linkage mechanisms of expanding front- and back-end supply chains
- Issues related to synergy effects of supply chain design, business eco-system and innovation

Interested parties are cordially invited to submit an extended abstract to gscm2015@zju.edu.cn.



Special Issues

Research papers presented at the conference will be refereed for possible publication in the following journals:

- International Journal of Shipping and Transport Logistics (SSCI)
- Journal of Systems Science and Systems Engineering (SCI)
- Journal of Industrial and Management Optimization (SCI)
- Benchmarking: An International Journal



Academic Sponsors

Conference Organizer

School of Management, Zhejiang University

Conference Co-organizer

Zhejiang University of Technology

Hangzhou Dianzi University

Zhejiang Gongshang University

Conference Partners

University of Toledo (USA)

University of Tokyo (Japan)

IE Business School (Spain)

PSG Institute of Management (India)

Hanyang University (Korea)

Kyungpook National University (Korea)

Cambridge University (UK)



浙江大学
Zhejiang University



COLLEGE OF BUSINESS
AND INNOVATION
THE UNIVERSITY OF TOLEDO

